Coppin State University
Campus Dashboard Overview

**Campus Dashboard (CDB)** analytics is the reflection of production EagleLINKS ERP system, and CDB is refreshed at midnight 7 days/week. It provides applicants and current enrollment information for new student and returning students.

**Analytics Reports** are presented in a number of slides and each slide may contain multiple charts/grids. These chart/grids provide ample filtering choices, however users MUST be careful to use appropriate combination of the filters. Default is set as “ALL” for each term.

**Access:** Per directive from President Thompson, all faculty and staff have access to campus dashboard analytics thru EagleLINKS and available for on campus access only.

**Usage:** Information from the analytics is to be used for University’s internal operational purposes only. If you have a need for official or Census data, please contact Office of Institutional Research or appropriate administrative departments such as Admissions, Office of Records/Registration, Financial Aid, Bursar etc.,

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**Login:** 1 - Login to “EagleLINKS”, 2 - Select “Campus Systems” and 3 - Select “Campus Dashboard”

**Campus DB Landing Page:** Click on this Campus Dashboard Landing page to proceed.

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Ignore the date (created on 4/12/2017). It reflects the date some update done on the screen and has nothing to do with.
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Campus DB folder is now expanded to show/list all 6 slides. You can start in sequence from Slide 1 or any slide of your choice.

Slide 1 - Applications Summary

1. Application Summary for current Admissions term and prior 3 like semesters: Provides overview of Admissions funnel with enrollment at some point by new applicants.

2. Admissions Comparative funnel Grid: Shows admissions funnel as of today and 1-4 prior years. Allows for comparison of current admissions funnel to prior years same time.

3. Applications Summary for next admissions term and prior 3 like semesters: Similar to what is shown in report 1 but for next admissions term.

4. Applications by Career, College, Department and Plan: Provides insight to Deans/Chairs about the applicants, choice of program/plans and status of the applications.

5. Application Status by Popular Plans: Provides a list of top choice of plans applicants choose and the status of their applications.
Slide 2 - Application Demographics

1. Applications by Gender – Applicant count by Gender
2. Age Distribution – Applicant count by Age Band
3. Ethnicity Distribution – Applicant count by Ethnicity
4. Freshman Applicants - High School List: Lists of top high schools by freshman application count
5. Transfer Applicants – College List: List of top colleges by transfer applicants

Slide 3 - GIS Data for Admissions: Provides applicant counts by geographic location

GIS data shows where the applicants are from. Also, user can drill down to get applicant count by zipcodes and states within US. Report can also be filtered by admit type and College.
Slide 4 - Enrollment Summary:

1. Enrollment counts: Current semester and End of Sem for prior terms by Career.
2. Enrollment by College/plan for current and 3 prior semesters: Each college can be expanded to department/plan level.
3. Enrollment by Plan: Provides a list of top plans by Officially Enrolled Count.

Slide 5 - Class Enrollment Detail and Demographics: Provides list of top course by enrollment and distribution of Gender, Age-band and Ethnicity charts.
Slide 6 - Building Utilization: Report on Building/Class room utilization by time of day. Drill down allows for viewing schedule by Building and Room.

Lastly, to EXIT from the Campus Dashboard:

To Exit, Click on "X" to terminate this session