Coppin State University
Retention Dashboard

New Campus Dashboard Feature- Retention Dashboard

An Overview of the **Retention Dashboard** can be viewed by **on campus users** on the SharePoint site.
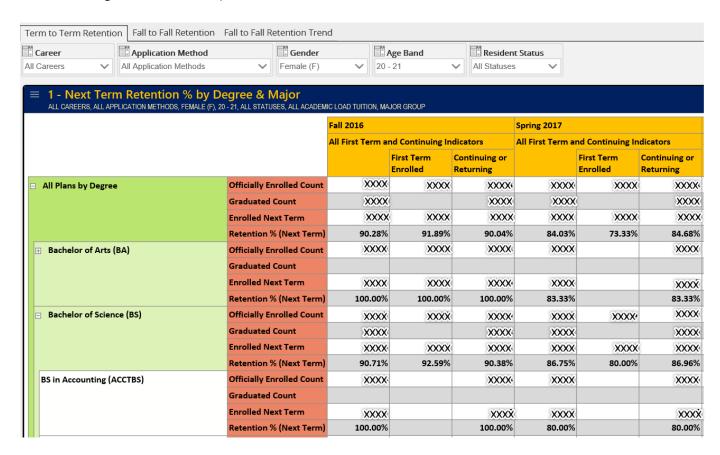
Retention Dashboard provides retention rate details in 3 slides which includes the aggregate Fall to Fall retention "trend" for 3 Fall semesters.

Data shown includes enrolled student head count, count of students who graduated (this number is excluded in retention rate calculation), enrolled students in next Term or the next Fall and the Retention Rate.

Each Report can be filtered based on Career and Application Method Filters in case of any interest to see those who applied using online application or applied thru Royall or submitted hard copy application at various fairs.
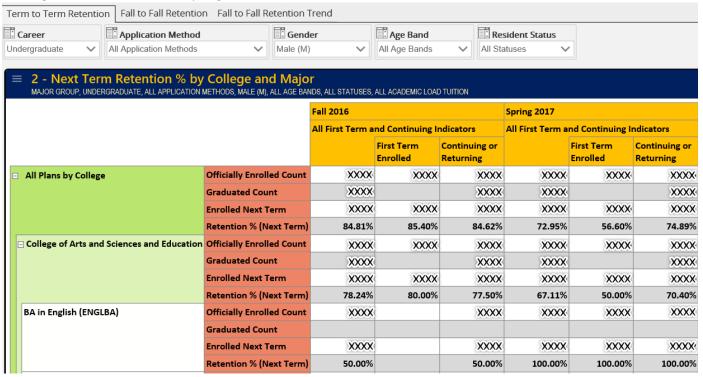
Such detailed information provides insight and points out degrees and plans with high/low retention rates so that administrators, Deans, Chairs, Advisors etc., can take corrective action.

A. **Term to Term Retention:** This retention slide provides the retention rate for Students returning to next semester, which could be, Fall to Spring or Spring to Fall (Next term Retention).   Retention rate is reported by:
   1. **Retention rate by Degree type and plan within degree type** (e.g. 20-21 year old female BA, BS and BS Accounting student retention)

Term to Term Retention	Fall to Fall Retention	Fall to Fall Retention Trend			
Career	**Application Method**	**Gender**	**Age Band**	**Resident Status**	
All Careers	All Application Methods	Female (F)	20 - 21	All Statuses	

☰ 1 - Next Term Retention % by Degree & Major
ALL CAREERS, ALL APPLICATION METHODS, FEMALE (F), 20 - 21, ALL STATUSES, ALL ACADEMIC LOAD TUITION, MAJOR GROUP

		Fall 2016			Spring 2017		
		All First Term and Continuing Indicators			**All First Term and Continuing Indicators**		
			First Term Enrolled	**Continuing or Returning**		**First Term Enrolled**	**Continuing or Returning**
All Plans by Degree	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Graduated Count	XXXX		XXXX	XXXX		XXXX
	Enrolled Next Term	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Term)	90.28%	91.89%	90.04%	84.03%	73.33%	84.68%
Bachelor of Arts (BA)	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX		XXXX
	Graduated Count						
	Enrolled Next Term	XXXX	XXXX	XXXX	XXXX		XXXX
	Retention % (Next Term)	100.00%	100.00%	100.00%	83.33%		83.33%
Bachelor of Science (BS)	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Graduated Count	XXXX		XXXX	XXXX		XXXX
	Enrolled Next Term	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Term)	90.71%	92.59%	90.38%	86.75%	80.00%	86.96%
BS in Accounting (ACCTBS)	Officially Enrolled Count	XXXX		XXXX	XXXX		XXXX
	Graduated Count						
	Enrolled Next Term	XXXX		XXXX	XXXX		XXXX
	Retention % (Next Term)	100.00%		100.00%	80.00%		80.00%

2. **Retention rate by Career, College and Plan** (e.g. Undergraduate male students seeking BA in English degree within CASE Fall to Spring Retention)

Term to Term Retention | Fall to Fall Retention | Fall to Fall Retention Trend

Career	Application Method	Gender	Age Band	Resident Status
Undergraduate	All Application Methods	Male (M)	All Age Bands	All Statuses

≡ 2 - Next Term Retention % by College and Major
MAJOR GROUP, UNDERGRADUATE, ALL APPLICATION METHODS, MALE (M), ALL AGE BANDS, ALL STATUSES, ALL ACADEMIC LOAD TUITION

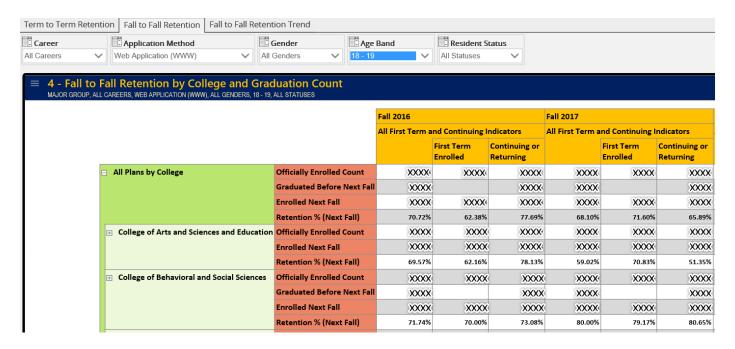|		Fall 2016			Spring 2017		
		All First Term and Continuing Indicators			All First Term and Continuing Indicators		
			First Term Enrolled	Continuing or Returning		First Term Enrolled	Continuing or Returning
⊟ All Plans by College	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Graduated Count	XXXX		XXXX	XXXX		XXXX
	Enrolled Next Term	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Term)	84.81%	85.40%	84.62%	72.95%	56.60%	74.89%
⊟ College of Arts and Sciences and Education	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Graduated Count	XXXX		XXXX	XXXX		XXXX
	Enrolled Next Term	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Term)	78.24%	80.00%	77.50%	67.11%	50.00%	70.40%
BA in English (ENGLBA)	Officially Enrolled Count	XXXX		XXXX	XXXX	XXXX	XXXX
	Graduated Count						
	Enrolled Next Term	XXXX		XXXX	XXXX	XXXX	XXXX
	Retention % (Next Term)	50.00%		50.00%	100.00%	100.00%	100.00%

B. **Fall to Fall Retention:** This retention slide provides retention rates for students enrolled in a given Fall semester came back for subsequent Fall semester. Fall to Fall retention can be viewed in the following 2 formats:

1. **Retention rate by Degree type and plan within degree type** (e.g. Off-Campus graduate students seeking MS in Addiction Counseling Fall to Fall retention)

Term to Term Retention | Fall to Fall Retention | Fall to Fall Retention Trend

Career	Application Method	Gender	Age Band	Resident Status
Graduate	All Application Methods	All Genders	All Age Bands	Off Campus

≡ 3- Fall to Fall Retention % by Degree & Major
ALL APPLICATION METHODS, ALL GENDERS, ALL AGE BANDS, OFF CAMPUS, GRADUATE

		Fall 2016			Fall 2017		
		All First Term and Continuing Indicators			All First Term and Continuing Indicators		
			First Term Enrolled	Continuing or Returning		First Term Enrolled	Continuing or Returning
⊟ All Plans by Degree	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Graduated Before Next Fall	XXXX		XXXX	XXXX		XXXX
	Enrolled Next Fall	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Fall)	55.87%	49.48%	58.17%	64.14%	62.37%	65.31%
⊟ Master of Science (MS)	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Graduated Before Next Fall	XXXX		XXXX	XXXX		XXXX
	Enrolled Next Fall	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Fall)	76.22%	65.96%	81.05%	75.17%	70.69%	78.02%
Addiction Counseling (ASACMS)	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Graduated Before Next Fall	XXXX		XXXX	XXXX		XXXX
	Enrolled Next Fall	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Fall)	74.51%	70.00%	75.61%	77.19%	78.57%	76.74%

2. **Retention rate by Career, College and Plan** (e.g. 18-19 year old CASE and CBSS students who applied using a Web Application Fall to Fall retention)

| Term to Term Retention | Fall to Fall Retention | Fall to Fall Retention Trend |

| Career | Application Method | Gender | Age Band | Resident Status |
| All Careers ∨ | Web Application (WWW) ∨ | All Genders ∨ | 18 - 19 ∨ | All Statuses ∨ |

4 - Fall to Fall Retention by College and Graduation Count
MAJOR GROUP, ALL CAREERS, WEB APPLICATION (WWW), ALL GENDERS, 18 - 19, ALL STATUSES

		Fall 2016 All First Term and Continuing Indicators			Fall 2017 All First Term and Continuing Indicators		
			First Term Enrolled	Continuing or Returning		First Term Enrolled	Continuing or Returning
⊟ All Plans by College	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Graduated Before Next Fall	XXXX		XXXX	XXXX		XXXX
	Enrolled Next Fall	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Fall)	70.72%	62.38%	77.69%	68.10%	71.60%	65.89%
⊞ College of Arts and Sciences and Education	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Enrolled Next Fall	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Fall)	69.57%	62.16%	78.13%	59.02%	70.83%	51.35%
⊞ College of Behavioral and Social Sciences	Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Graduated Before Next Fall	XXXX		XXXX	XXXX		XXXX
	Enrolled Next Fall	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
	Retention % (Next Fall)	71.74%	70.00%	73.08%	80.00%	79.17%	80.65%

C. Retention Trend: This slide reports Fall to Fall retention. Academic levels in each term can be expanded to see the student population by Grad/Ugrad as well as Acad Level such as Freshman, Junior, Sophomore etc.

| Term to Term Retention | Fall to Fall Retention | Fall to Fall Retention Trend |

| Career | Application Method | Gender | Age Band | Resident Status |
| All Careers ∨ | All Application Methods ∨ | All Genders ∨ | All Age Bands ∨ | All Statuses ∨ |

5 - Fall to Fall Retention Trend
ALL CAREERS, ALL APPLICATION METHODS, ALL GENDERS, ALL AGE BANDS, ALL STATUSES

	Fall 2016				Fall 2017			
	⊟ All Academic Levels	⊞ Undergraduate	⊞ Graduate	⊞ Professional	⊟ All Academic Levels	⊞ Undergraduate	⊞ Graduate	⊞ Professional
Officially Enrolled Count	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Graduated Before Next Fall	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Enrolled Next Fall	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Retention % (Next Fall)	68.37%	70.27%	56.37%	91.67%	67.72%	68.12%	64.31%	88.89%

Campus Dashboard, which includes retention data can be accessed by on-campus within EagleLINKS > Select Campus Systems > Select Campus Dashboard

Retention Dashboard can be accessed directly by analytics power users using EagleLINKS Analytics (best viewed using IE browser).

Any Questions, please contact EagleLINKS Administrator at EagleLINkS@coppin.edu. Thank You